

Food
Lifestyle
Images
Production
Photography

Suite 201 50 Marshall St
Surry Hills Sydney
NSW 2010 Australia
Tel +61 2 93610021
Skype +61 2 8003 4667
Fax +61 2 8356 9658
www.flipp.com.au



MEGAN MORTON - STYLIST

Megan Morton may well have been born to shop. Her grandmother met her grandfather behind the counter at a chocolate shop in Sydney's, Kensington.

Megan grew up on a banana farm in Queensland (about 100 km's away from the shops!). Moving to Sydney she located herself immediately near the shops and subsequently met a lovely Englishman who had shops (and later married him). In an attempt to move away from the shops, she splits her time in between living in the city near the shops and in the country on the weekends, which she has since found, has a few.

In her profession, she is known as a fabulous shopper, picking the eyes out of merchandise and bringing new life to it in her pictures. She is called on not only to write and style homes, interior and food imagery, but to apply her eye to larger than life events, like the revamp of the Sheridan showroom (complete with hanging book library and 18th century bird cage), her delightful gymkhana fete take for a Randwick Races marquee, and the super slick Arena TV Screen Actors Guild Awards.

Megan's uncompromising commitment to the perfect creative result has been proven on many occasions – including convincing an acting navel Captain to surrender his cap for the Patrick Demarchelier shoot with Nicole Kidman for the cover of Vanity Fair USA – through to convincing a park-ranger to allow leopard print rugs and furniture on the beach during a shoot with some of Australia's most famous Australian music/fashion personalities.

Megan designed Australia's first "pop up store" for Harpers Bazaar at Westfield Bondi Junction in August 2006. This concept provided a forum for the magazine to come to life within the confines of a 12hr period, and opened the imaginative door for a whole new marketing philosophy.

A leader in her field, her popularity can be attributed to her love of unconventional colour, strong imagery and the uncanny ability to mix the conventional with the unconventional to create harmony and balance.

The fashion, food and art fraternity trust her inimitable style and as a result, she has styled and shot the homes of many celebrated Australians including Kieran Perkins, Sass and Bide, Akira Isagowa, Maggie Beer, Stephanie Alexander, Bill Granger, Peter Morrissey, Neil Perry, Leona Edmiston, Martin Grant (in Paris), Belinda Seper and SEX IN THE CITY stylist Rebecca Weinberg.

EDITORIAL CLIENTS

- 1 Inside Out
- 2 Harpers Bazaar
- 3 Vogue Australia
- 4 Home Beautiful
- 5 Instyle
- 6 The Sydney magazine
- 7 Martha Stewart (USA)
- 8 Elle Decorator – Greece, Uk, Italy
- 9 Residence (Sweden)
- 10 Real Simple (USA)
- 11 Dwell (USA)
12. Instyle (UK)
13. Vanity Fair (USA)

ADVERTISING CLIENTS

- 1 American Express
- 2 David Jones
- 3 Westfield
- 4 ING Bank
- 5 Country Rd
- 6 L'Occitane
- 7 Mimco
- 8 Myer
- 9 Sheridan
- 10 Space/Domayne
- 11 Leona Edmiston
- 12 Peri
- 13 Estee Lauder
- 14 Peter Alexander
- 15 Tuppaware
- 16 The Cooks Larder

CELEBRITY

- 1 Cate Blanchett
- 2 Nicole Kidman

BOOKS WRITTEN

- 1 The Untourist Guide to Sydney
- 2 Shop Til You Drop Harpers Bazaar 2000, 2006

CONTRIBUTING EDITOR

- 1 Taste
- 2 Marie Claire UK
- 3 Westfield Bondi Junction Magazine- issues 1 and 2
- 4 Inside out
- 5 Elle Decorator (UK)