

Food
Lifestyle
Interiors
Production
Photography

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EMMA ELIZABETH COFFEY

Stylist and Designer

Living and breathing her self-created ethos “ design is nothing without style, and style is nothing without design”, Emma Elizabeth Coffey is turning heads with her potent fusion art direction, design, styling and creative conceptualization.

Born in Sydney, Emma Elizabeth spent the majority of her youth in the USA and UK, relocating to Brisbane as a young teen. Emma’s transcontinental studies include a Bachelor of Built Environment at QUT, Architecture and Arts History degree at the University of Queensland, Fashion Styling at Central St Martin’s College in London, and Commercial Interior Design (Scenografia) from the acclaimed Istituto Europeo di Design (IED) in Milan.

Emma Elizabeth’s time in Milan was seminal as the degree was unusual in providing skills in a montage of art, design, fashion and innovation. The technical knowledge is what makes her unique amongst Australian stylists, as she has art-direction skills and can use various design software to enhance her styling and design capabilities.

Emma Elizabeth’s styling reflects her passion for design and character. Commercial clients appreciate her fresh and innovative approach to representing their products, and her skill at creating innovative visual scenarios. On TVC’s, Stills campaigns and event art-direction, Emma Elizabeth’s attention to detail and theme capturing, is her proven strength. Innovative, inspired and highly creative, Emma loves a challenge!

Emma Elizabeth Design also designs furniture that has featured during Milan Design Week 2006 and 2010. The 2010 Salone del Mobile also was the launching platform for her innovative forum **thedesignvlog.com** featuring interviews with designers and tours of the exhibition spaces.

In 2009, the Philippe Starck Network requested to view her work, and then chose one of her designs to feature in the lobby of his new Las Vegas hotel project.

Her work encompasses such variance as designing original themed pop-up stores for Harpers Bazaar, finding locations and costumes for character driven advertising campaigns, designing and overseeing the bars and runways for Rosemont Fashion Week, art-directing TVC’s, and styling for the Four Season’s Hotels.

Emma Elizabeth is a creative force in a Miu Miu dress.

ADVERTISING CLIENTS

1. The Four Season’s Hotel Group
2. Westfield
3. Breville
4. Moet & Chandon
5. Commonwealth Bank
6. Elle Bache
7. Telstra
8. MLA Beef
9. The Ivy
10. Coles
11. KAS
12. FKP Properties
13. Thomas Hotel Group
14. Woolworths
15. Rosemont
16. Hoyts
17. Chadstone
18. Electrolux
19. Lindt
20. Energy Australia
21. Chadstone Shopping Centre

EDITORIAL CLIENTS

1. Harpers Bazaar
2. Instyle
3. Inside Out
4. Who Weekly
5. WBJ magazine
6. Good Weekend
7. Sydney magazine
8. Sunday Life

ART DIRECTION

1. Trivett
2. Aston Martin
3. Rolls Royce
4. Crystal Bar
5. Time Inc
6. Peroni
7. Rosemont

EVENTS

1. Moet & Chandon
2. Dom Perignon
3. Harpers Bazaar
4. Peroni
5. KAS
6. Rosemont Fashion Week
7. Westfield
8. Huggies
9. Fine Wine Partners/the big gig

DESIGN EXHIBITIONS

1. Salone del Mobile
2. Arc Biennale
3. Young Bloods (Powerhouse)